

Order Form for Parent Senior Ad space in the DeLaSalle Yearbook.

Senior Parent Ads are a wonderful way to express your love for your son or daughter. If you have any questions please contact Mrs Bryson-Tuker at Yearbook@delasalle.com or 612.676.7650.

Price/Sizes

- 1 Block Ad (Business Card)-----\$25
- 2 Block Ad (1/8 page)-----\$50
- 3 Block Ad (1/4 page)-----\$75
- 6 Block Ad (1/2 page)-----\$100
- 12 Block Ad (Full Page)-----\$300

2 Ways to Order

1. Complete this Order Form and return it with payment to Ms Bryson-Tucker in the IT Office or to the Attendance Office. Make checks payable to DeLaSalle High School.
2. Visit www.balfour.com to order your Ad space with Credit Card.

Photo/Message Submission Guidelines

- Select the appropriate number of pictures for your Parent Senior Ad
- Send good quality photographs. Poor photos do not improve in print.
- Photos will be reduced to fit the layout.
- Photos should be school appropriate, no exposed torso at any age.
- Send the appropriate size message
- Song lyrics or other copyrighted materials may not be used.
- Photos will be returned in April.
- You may email your picture(s) to Yearbook@delasalle.com.

2 Ways to Design Ads

1. Parent Created Ads – Order and design your ad online at www.balfour.com
 - Visit www.balfour.com
 - Create a balfour.com account
 - Select the Parent Ad size
 - Create your ad online using the Ad builder
 - Click Preview ad
 - Click Add to Cart
 - Pay for the items in your cart

**This must be completed by October 24th
***Colors and fonts may be adjusted to match the 16-17 yearbook design.
2. Parent & Yearbook Staff Created Ads – Order your Parent Senior Ad space online or on campus
 - Submit your order by October 24th
 - You will receive an email with ad design template options within a few days of us receiving your order.
 - Select your template or send us your design mock-up with the required photos and wording.
 - Indicate what pictures you want in what location on the template
 - Submit the required pictures and message to the yearbook staff (email or mail)

**Your template, photos and message must be received by November 15th
***A proof of your add will be emailed to you by December 15th

Disclaimer: All Ads received after October 24th will be accepted based on availability and subject to a 10% late fee. The Yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.

Order Form for Parent Senior Ad space in the DeLaSalle Yearbook Due: October 24, 2016

Your Name: _____

Senior's Name: _____

Address: _____

E-Mail: _____ Phone: () _____

Ad Size:

- | | | | | |
|----------------|----------------|----------------|----------------|-----------------|
| ___ 1 Block Ad | ___ 2 Block Ad | ___ 3 Block Ad | ___ 6 Block Ad | ___ 12 Block Ad |
| \$25 | \$50 | \$75 | \$150 | \$300 |